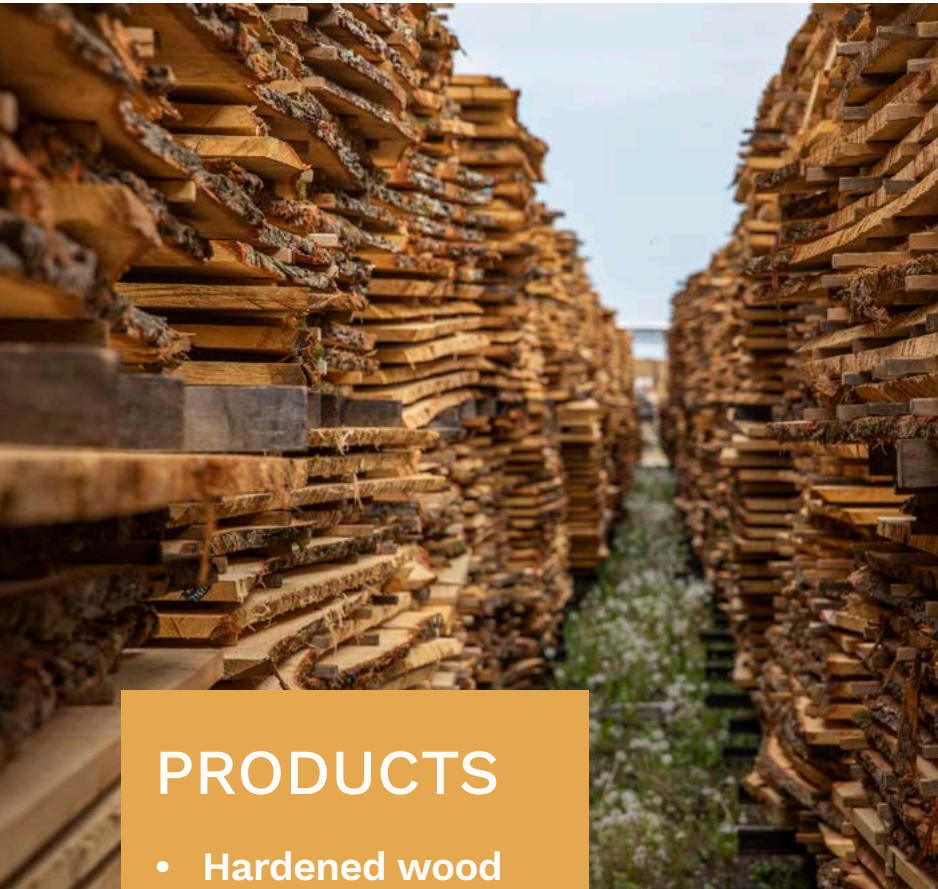


# BJELIN – reinventing the flooring market

Bjelin was founded in 2016 by Darko Pervan, the Swedish-Croatian inventor and entrepreneur who developed the first mechanical floor-locking system and subsequently set up our sister company, Välinge Innovation.

We aim to be a leader in innovation, production and sales and everything we do is with the goal to be better, more cost-effective and highly sustainable. We're always aiming to be self-sufficient and are therefore in charge of our own production chain, producing our materials in-house.



## HIGH-QUALITY WOOD

Our connection to Croatia means access to top-quality wood from Europe's largest continuous oak forest, Spacva. Highly experienced employees have worked in this region for generations to refine the well-known Slavonic oak into wine barrels – and now they make Bjelin floors.

## PRODUCTS

- Hardened wood
- Parquet (engineered wood)
- Herringbone
- Rigid core



## SUSTAINABILITY AND THE ENVIRONMENT

Sustainability is at the core of what we do.

- Responsibly sourced FSC-certified wood.
- Ground-breaking technologies by sister company Välinge Innovation, such as Woodura™ which enables us to maximise the use of wood.
- Leakproof 5G Dry™ floor-locking system that ensures our floors last for generations.
- The incorporated floor-locking technology eliminates glue from the installation process.
- Factories in Croatia are built near the local forests to minimise the carbon dioxide generated by transport and manufacturing.
- Solar panels on factory roofs make us more energy efficient.



## SALES OFFICES

Sweden  
USA  
United Kingdom  
Croatia  
France



Finland  
Norway  
Denmark  
China



“ We're always pushing ourselves to stay ahead of the curve. We continue to look for new ways to produce floors and will keep developing and producing new products with a focus on innovation and sustainability”

Hannes Lindblom,  
Head of Product  
Management at Bjelin

For more information, visit [bjelin.com](http://bjelin.com)



woodura™

# BJELIN

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