

### "

To lead the future, you must take risks and challenge the industry with new ways of thinking. We have revolutionised the way people install and use floors through the first mechanical locking system, and after years of strong focus and high development costs, we are introducing the next generation of floors."

Darko Pervan, Founder of Bjelin

## For the *love* of floors.

Floors are not just functional but add character and create a certain atmosphere. We have designed several ranges of Scandinavian-inspired flooring products using the best materials. We value timeless elegance, combining innovation with craftsmanship to transform a space. With our long history of flooring and access to top-quality wood, we aim to create inspiring and smart environments that last for generations. Whether you're seeking a warm and inviting feeling, an authentic wood look, or a light and modern touch, our diverse range will inspire your interior design dreams. Our flooring colours are influenced by nature, from the lush, dark forests to the light midnight sun, creating a contemporary yet classic variety. Apart from ensuring aesthetic beauty, we have also utilised our background in flooring technology, incorporating high-tech features to make our floors easy to install, and more sustainable.

→ bjelin.com

PARQUET HERRINGBONE 2024

## Design your space. Gradings and colours.

With inspiration from Scandinavian nature, we provide a range of colours, from darker tones that make an impact to lighter hues that complement a clean aesthetic. In addition to the colour, you'll need to select a grading, which refers to the variation in the floor's appearance. Do you lean towards a tranquil, sophisticated atmosphere, or do you crave a floor that exudes depth and personality? At Bjelin, we offer two different gradings for our herringbone floors: a clean and peaceful Select and a livelier Rustic. The finishing touch is the matt lacquer, which elegantly accentuates both the grading and colour. Enjoy creating your perfect space!





#### Select

A clean Select grading, with few colour variations and visible knots, is ideal for a minimalist and modern look.



#### **Rustic**

Rustic provides a powerful sense of wood with lively grains and contrasts, adding personality and charm.

	Product name	Species	Grading	Colour	SKU no
	Halmstad	Oak	Rustic	Natural	40040
	Lycksele	Oak	Rustic	Powder White	40055
	Sigtuna	Oak	Select	Misty White	40009
	Stockholm	Oak	Select	Natural	40003
	Karlshamn	Oak	Rustic	Misty White	40052
	Kalmar	Oak	Select	Earth Grey	40012
	Sandviken	Oak	Select	Terra Brown	40049
	Boden	Oak	Select	Powder White	40043
	Falun	Oak	Select	Shadow Brown	40037









**Parquet Herringbone BODEN** Oak, Powder White, Select





40043





















Parquet Herringbone LYCKSELE Oak, Powder White, Rustic



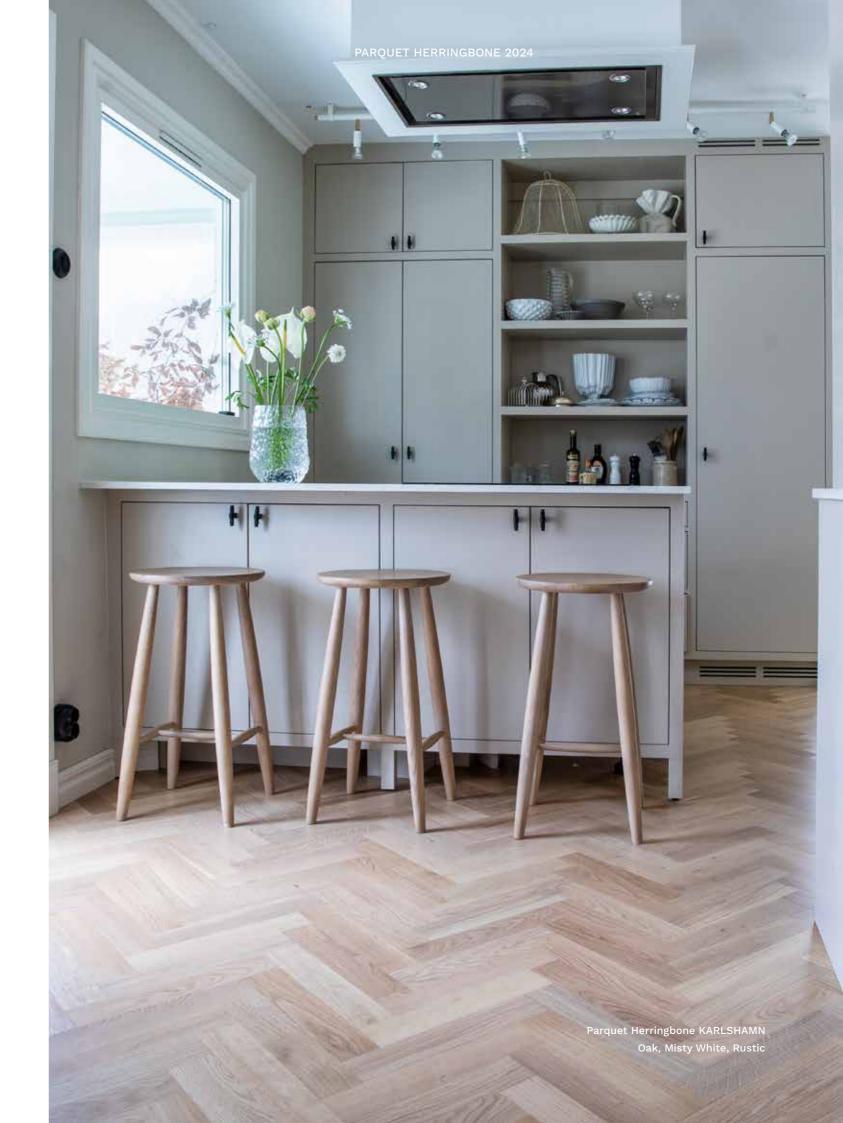








Parquet Herringbone KARLSHAMN Oak, Misty White, Rustic





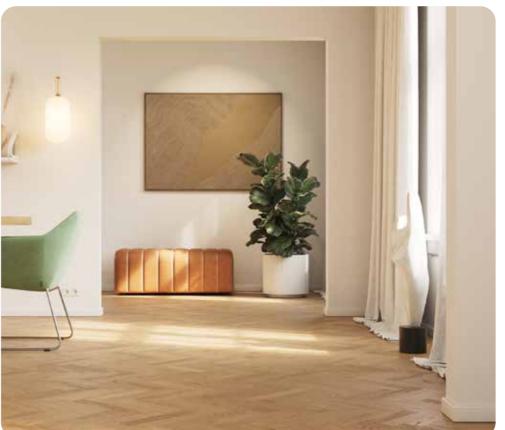


























**Parquet Herringbone KALMAR** Oak, Earth Grey, Select



40012







Parquet Herringbone SANDVIKEN Oak, Terra Brown, Select





347105



**Parquet Herringbone FALUN** Oak, Shadow Brown, Select







40037



### One strip – many patterns

The parquet strips can be installed in many patterns, such as classic or other variations. So, get creative! Due to the floor locking technology, the installation is faster and easier.

Frieze and moulding add elegance to interiors, and when paired with a herringbone pattern, they create a timeless and sophisticated look, blending classic details with modern design.







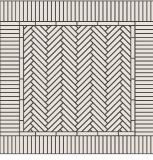
Single herringbone pattern

Brick pattern

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Floating pattern

Ladder pattern

Herringbone with border

Finish: Matt lacquered **Gradings:** Rustic or Select

Height: 14.6 mm Width: 69 mm Length: 345 mm

**Construction:** HDF core and a solid 2.6 mm thick

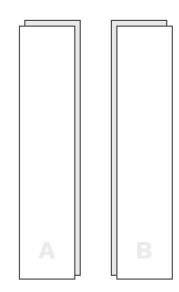
top layer

Locking system: 5G® **Sq. m. per box:** 0.4523 m<sup>2</sup> Hardness: 3.6 Brinell Weight per box: 5.5 kg

**Strips in each box:** 19 strips/box

Warranty: 20 years

**Underfloor heating:** Our flooring can be laid on underfloor heating and the heating system must provide an efficient and even heat distribution over the entire floor. Surface temperature of the floor must never exceed 27° C/80° F (also applies to pipes to radiators and under carpets etc.).



#### A & B-strips

This product comes in two versions: A and B strips, each clearly marked on the back of the strips and the package. For the herringbone pattern, both A and B strips are required.

# Easiest installation on the market.

Our parquet herringbone range features the 5G™ floor locking system, developed in-house by our sister company Välinge Innovation, also the founder of the first mechanical floor locking.

#### 5G - not just a click

The 5G locking system, developed by Välinge Innovation, makes it easier than ever to click floor panels together without nails or glue. This means you can install the panels yourself or minimise an installer's project time. With separate panels that are mechanically locked together, the natural movement in the wood is also absorbed. This floor is invented for a floating installation, which minimises the issues of doming, creaking and gaps between the panels.

#### **Starting triangles**

Pre-assembled starting triangles are available for our herringbone parquet range, simplifying installation and making it easier to get started.

#### Reduced project time

The small format (69 x 345 mm) makes the strips easy to handle, and together with the easy installation, the project time is substantially reduced.

#### Installation

The substrate must be dry, even, firm and clean. Any unevenness of  $\pm$  2 mm for every 2 metres must be evened. The installation instructions provided with the product must be observed.

#### Larger floor sizes

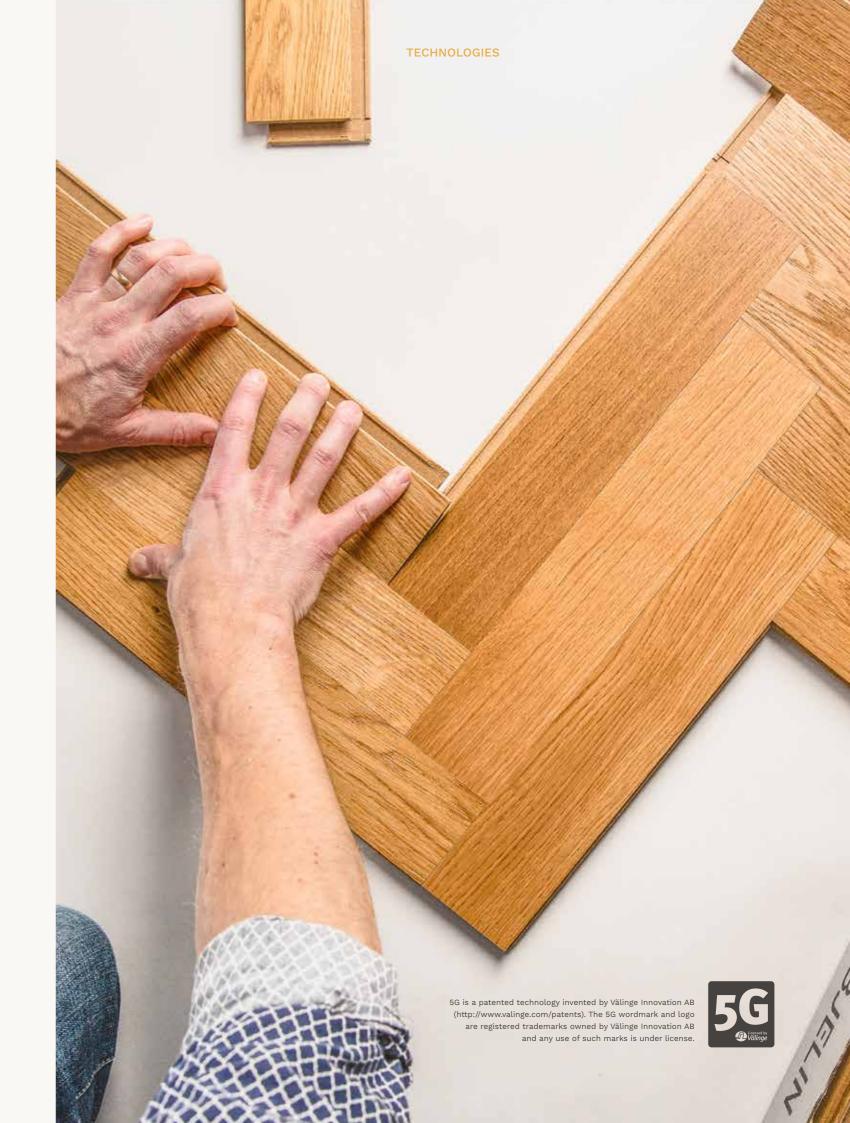
The maximum area for installation without a transition is 25 metres in either direction (625 sqm). Our parquet strips come in two versions, A and B, clearly marked on the back of each strip. Follow the installation instructions to use Strips A and B for herringbone patterns. When buying flooring, it's wise to have an extra 10-15% for processing and material adjustments. Additionally, Bjelin's herringbone parquet offers the option for installation with a moulding strip and border.

#### **Underfloor heating**

These floors are suitable for underfloor heating, but the surface temperature of the floor must never exceed 27° C and an age-resistant damp proof membrane must be used. Ensure you follow the installation guidelines and recommendations.

#### Cleaning

For the removal of dirt and grime, it is recommended to clean Bjelin's parquet herringbone with a pH- neutral surface spray and microfibre mop.





# Flooring that takes care of business.

Our parquet herringbone with a click is a timeless classic that's also incredibly easy to install. Crafted with quality raw materials and inspired by Scandinavian nature, this collection offers endless possibilities to ignite the creativity of designers and architects. We understand the role that exceptional flooring plays in a project and believe that our dedication to quality, innovation, and ease of collaboration makes us the ideal partner.

Sustainability is at the core of Bjelin's values. Our herringbone parquet is crafted from responsibly

sourced FSC-certified European oak, engineered to withstand humidity variations for long-lasting durability. With the ability to be sanded and refurbished, and featuring the superior 5G floor locking system, our flooring is designed to endure.

We are committed to providing the most innovative products and being a truly supportive partner, so join us in transforming spaces and exceeding client expectations. Together, we can create inspiring environments that last for generations.

# A world leader in innovation.

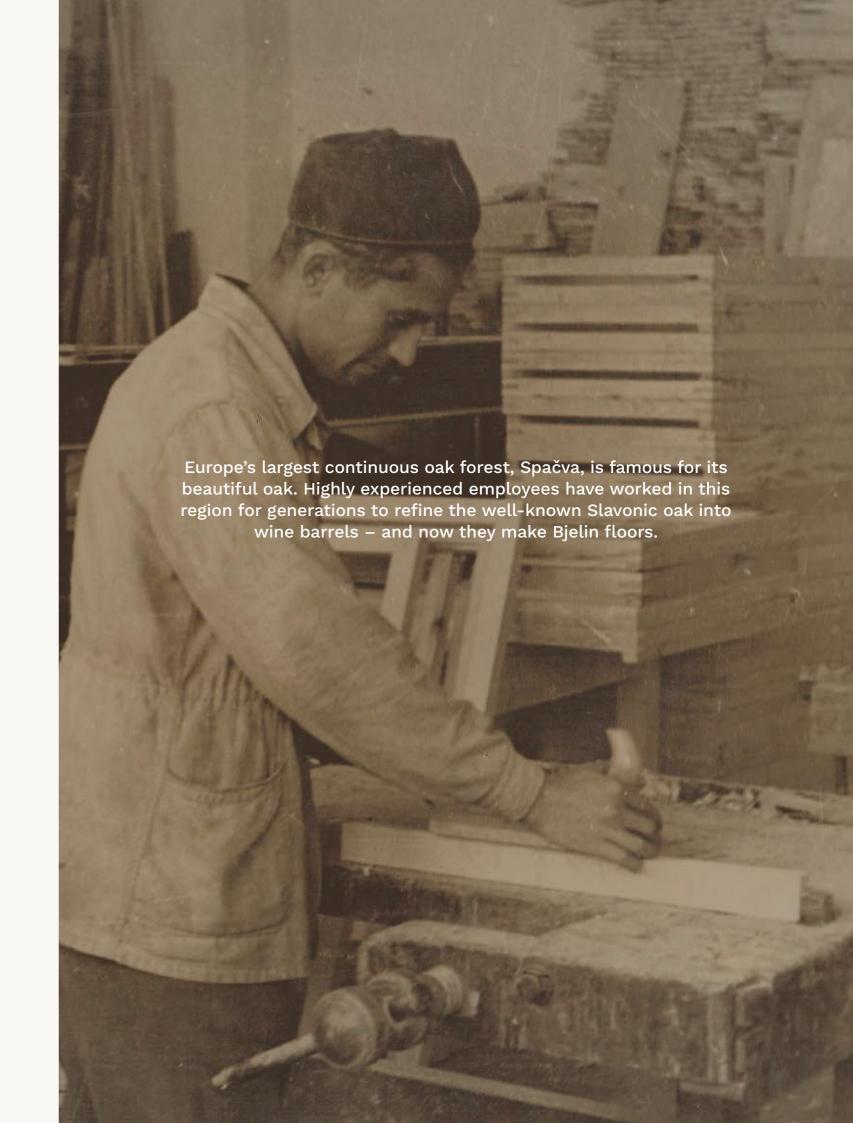
Bjelin was founded in 2016 by Darko Pervan, the Swedish-Croatian inventor and entrepreneur who developed the first mechanical floor locking system and set up the innovations and technology company, Välinge Innovation.

Bjelin was born out of the vision to create high-quality, sustainable and innovative flooring. Over the years, when sister company Välinge Innovation developed new technologies, we incorporated these into our flooring products.

A commitment to innovation and sustainability has always run like a red thread throughout the company. We thrive on challenging the norm, looking for new ways to enhance the customer experience, and finding environmentally friendly ways to create flooring products. Everything we do must be better, more costeffective and highly sustainable.

Our connection to Croatia provides us access to top-quality, FSC-certified European wood, and we consistently aim to maximise wood utilisation and recycle any waste.

The company has always aimed to be self-sufficient. We are therefore in charge of our own production chain and produce materials in-house. This philosophy has helped the company control growth as we have expanded globally, with increased products and sales representatives across the world. We continue to look for innovative ways to produce floors and will keep developing and producing new products.



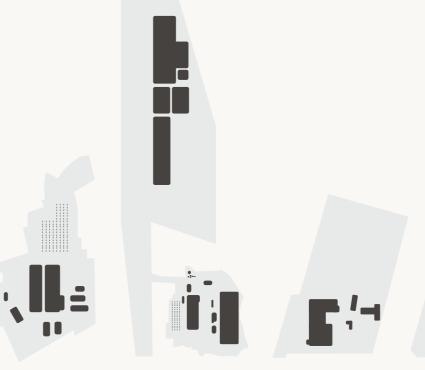


## Factories and production.

We design and manufacture our floors in-house, with production taking place at state-of-the-art factories in Sweden and Croatia, where we have access to high-quality FSC-certified wood.

For generations, highly experienced employees in Croatia worked to refine the well-known Slavonic oak into wine barrels, and now they're using these skills to create floors. Our latest mega-factory, Ogulin 2, can produce 20 million sq m of innovative flooring incorporating technologies by Bjelin's sister company, Välinge Innovation – such as hardened wood floors featuring the ground-breaking wood powder technology, Woodura®.

Our other factories include Ogulin 1, which is our parquet factory and has its own sawmill; Vinkovci, our largest facility specialising in processing raw materials such as oak veneers, lamellas for parquet floors, solid flooring, and solid glued wooden boards of oak and ash, alongside its own sawmill; Otok that specialises in the production of oak veneer for long and wide hardened wood floors; the sawmill Bjelovar, creating top-layer lamellas for our parquet flooring; and Viken, Sweden, where we produce hardened wood floors.







Ogulin facilities 330,000 m<sup>2</sup> + 146,000 m<sup>2</sup>

64,000 m<sup>2</sup>

### Pioneering the future of flooring.

Bjelin develops, manufactures and sells a broad range of flooring products utilising ground-breaking technologies by sister company Välinge Innovation, the inventor of the click floor. Production takes place in our state-of-the-art factories in Sweden and Croatia, where we have access to top-quality, FSC-certified wood. With a commitment to innovation, we thrive on challenging the norm, looking for new ways to enhance the customer experience, and finding environmentally friendly ways to create flooring products.



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