

BJELIN



Scandinavian wood floors
designed for modern living

This is not your average floor

Innovation has always been at the heart of Bjelin. Inspired by Scandinavian design and decades of invention at our sister company, Välinge Innovation – the pioneers of the floor locking system – we’ve transformed the way real wood floors are made and experienced.

Our floors are designed to be beautiful, durable and easy to live with. They’re crafted from responsibly sourced FSC®-certified timber and built to keep up with modern life. Every plank blends the natural charm of wood with thoughtful engineering, bringing a stylish, welcoming feel to your home.

In this brochure, you’ll discover our latest colors, wood gradings and aesthetic expressions. Each floor reflects our passion for design, sustainability and quality – redefining the future of real wood flooring, the Scandinavian way.



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Relax!
It's only water.



Shaping the **next generation** of wood

Using ground-breaking technology, we strengthen real wood to create design-conscious flooring for the way we live today. The result is a durable, more sustainable floor built to perform in demanding everyday spaces.

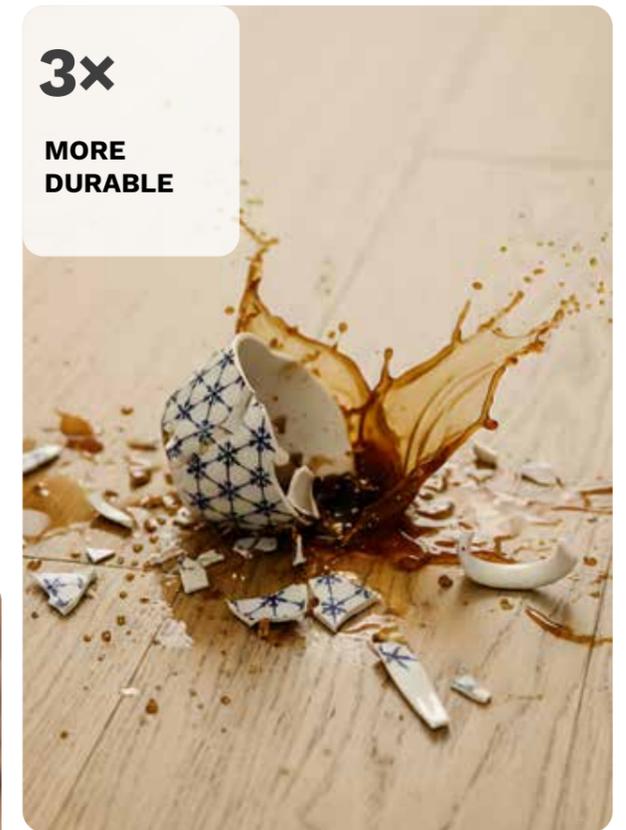
Why choose Woodura flooring? It's made for real life.

Woodura flooring is 100% real wood, strengthened with patented Woodura® technology to better handle everyday life. The surface is more impact- and water-resistant than traditional wood floors, making it suitable even for hallways and kitchens, so your floor can flow seamlessly through your home.

We follow a whole log philosophy: waste nothing. With Woodura® technology, we can produce up to ten times more flooring from every log than traditional wood floors –preserving the natural beauty of real wood while helping more trees remain in the forest.

3x

MORE DURABLE



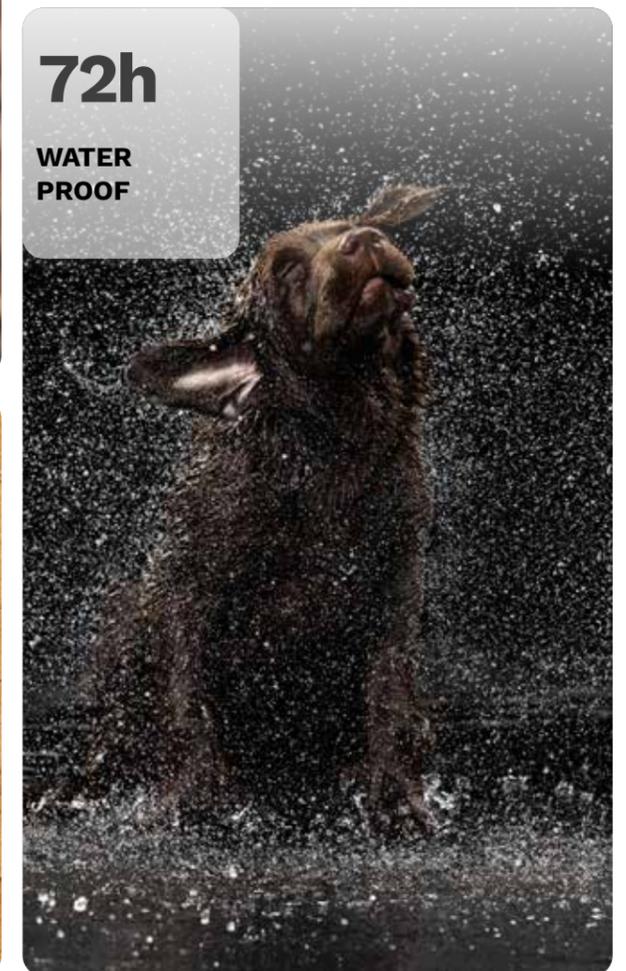
10x

MORE RESOURCE EFFICIENT



72h

WATER PROOF



100%

REAL WOOD



A design you'll love

Your floor is more than a surface – it's part of your home's personality. Every choice, from plank size and color to grain and finish, shapes a look that's truly yours. At Bjelin, we combine Scandinavian design with smart engineering to create floors that look beautiful and fit the way you live. Here's how to choose a floor that reflects your style and suits your home.

The role of color

Think about the natural light in your space – lighter floors brighten darker rooms, while deeper tones add contrast and character in well-lit interiors.



Wood naturally varies in color



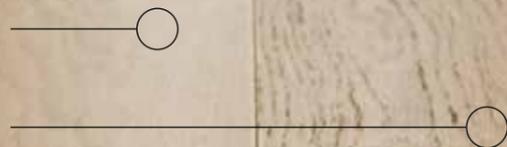
Surface comfort

Surface treatments influence both aesthetics and practicality.

Pro matte finish offers a smooth, hard-wearing surface designed for everyday life.

Brushed surfaces create a softer, textured feel that enhances natural comfort.

Select the surface that complements the room and your lifestyle.



Size matters

Plank size shapes the visual effect of your space.

Smaller planks (S & M) bring balance to compact spaces without overwhelming them.

Larger planks (L) open up the room, creating a calm and spacious feel.

Long and wide formats (XL & XXL) deliver a seamless, luxurious flow with minimal visual breaks.

Herringbone adds rhythm and structure, perfect for giving personality to clean, modern interiors.

Product formats (in x in x mm)

XXL	11 × 94 × 11
XL	8 × 87 × 11
L	7 × 78 × 9
M	6 × 78 × 9
S	6 × 46 × 9

Herringbone Classic	3 × 13 × 11
Herringbone Modern	4 × 21 × 11



Natural wood expression

From calm to lively, grading sets the mood of your room.



Select

The Select grading is a breathtaking option for those seeking a harmonious and soothing atmosphere. It's clean with some color variations and fewer whole knots.



Blend

The Blend grading is the best of two worlds: a mixture of Select and Nature. This unique grading blends the elegance of Select with the character of Nature, creating a clean-looking floor with a few visible grains and knots.



Nature

The Nature grading celebrates the natural beauty of wood. With its unique and unpredictable patterns, knots, and character marks, this grading creates a sense of warmth and nostalgia, bringing the beauty of the outdoors inside.





LIGHT *serenity*

White and light-toned wood floors make a room feel brighter, more spacious and welcoming. By reflecting daylight, they create a clean, versatile foundation that works seamlessly in everyday life. Inspired by the clarity and calm of Scandinavian design, our light-toned floors bring balance and elegance from minimalist interiors to more expressive contemporary spaces.

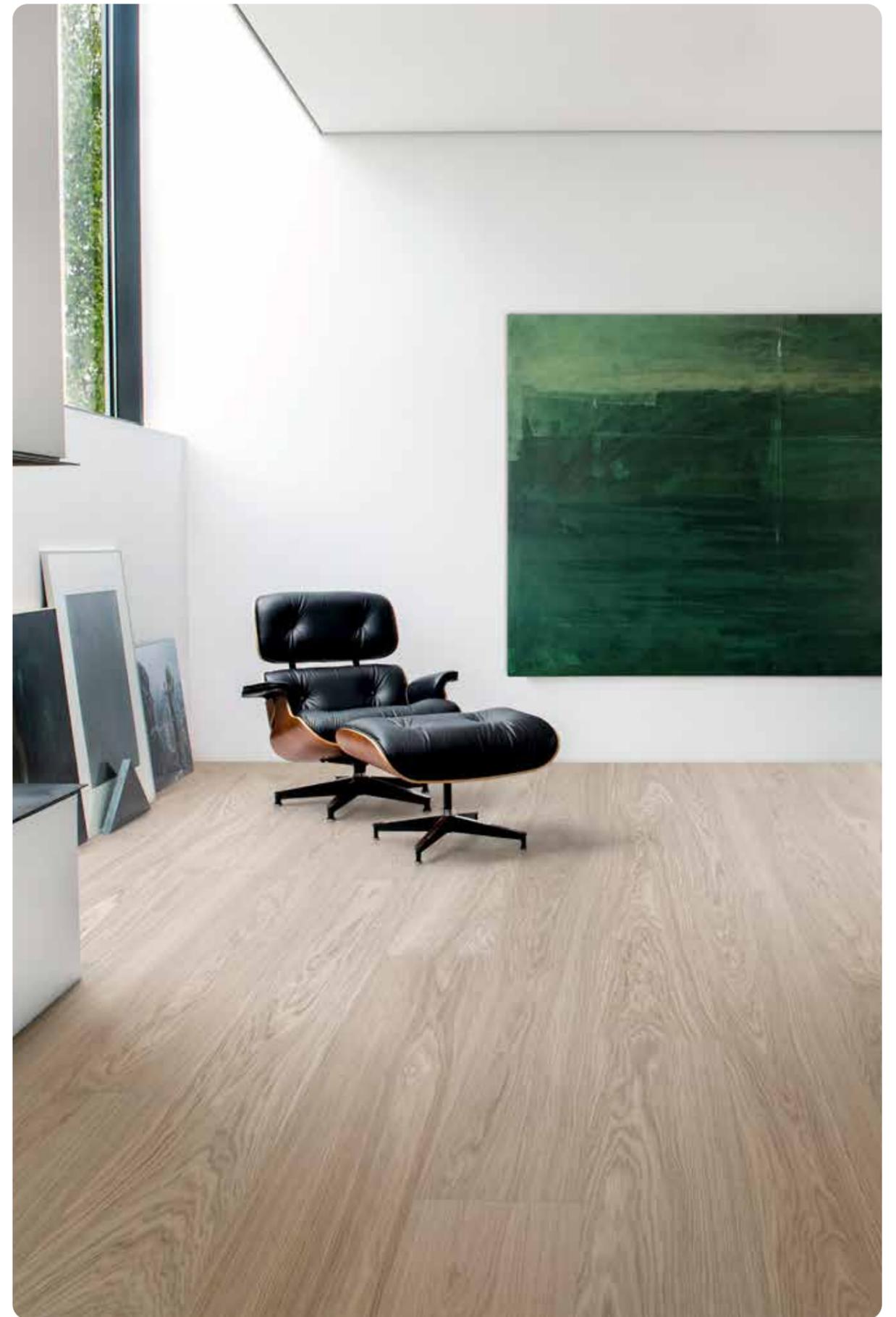
SIGTUNA 3.0 | Oak | Select | Pro matte | Misty White | Modern



SIGTUNA 3.0 | Oak | Select | Pro matte | Misty White | Classic



BODEN 3.0 | Oak | Select | Pro matte | Powder White | Classic

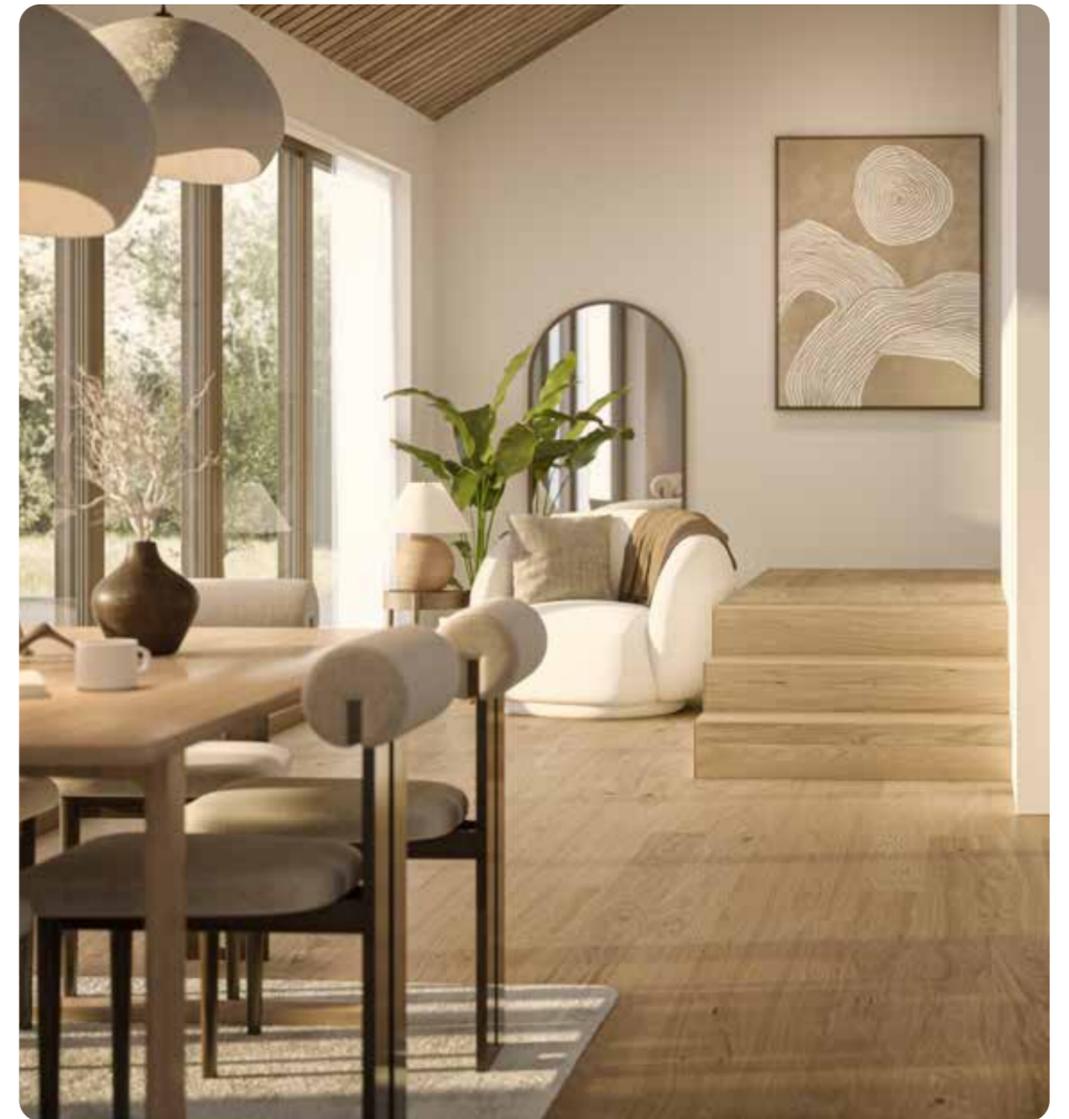


VEJBY 3.0 | Oak | Select | Brushed | Misty White | XXL





STENINGE 3.0 | Oak | Blend | Pro mattel | Misty White | M



LYNGBY 3.0 | Oak | Blend | Brushed | Misty White | M

“Light wood floors reflect our Scandinavian approach to living: open, balanced and designed to age beautifully.”





VIARP 3.0 | Oak | Nature | Brushed | Powder White | L

LIGHT-TONED FLOORS

WOODURA HERRINGBONE

POWDER WHITE



BODEN 3.0
Oak | Select | Pro matte
Classic | Modern

MISTY WHITE



SIGTUNA 3.0
Oak | Select | Pro matte
Classic | Modern

WOODURA PLANKS

POWDER WHITE



LARVIK 3.0 | XL | XXL
Oak | Select | Brushed



GULLARP 3.0 | XL | XXL
Ash | Select | Pro matte



VEJBY 3.0 | XL | XXL
Oak | Select | Brushed



LOSHULT 3.0 | L | XL | XXL
Oak | Select | Pro matte



VIARP 3.0 | L | XL | XXL
Oak | Nature | Brushed



VISTORP 3.0 | L | XL | XXL
Oak | Select | Pro matte



HÖJA 3.0 | L | XL | XXL
Oak | Nature | Brushed



HASSLARP 3.0 | L | XL | XXL
Oak | Nature | Pro matte



VALJE 3.0 | M
Oak | Blend | Brushed



DALBY 3.0 | L | XL | XXL
Oak | Nature | Pro matte



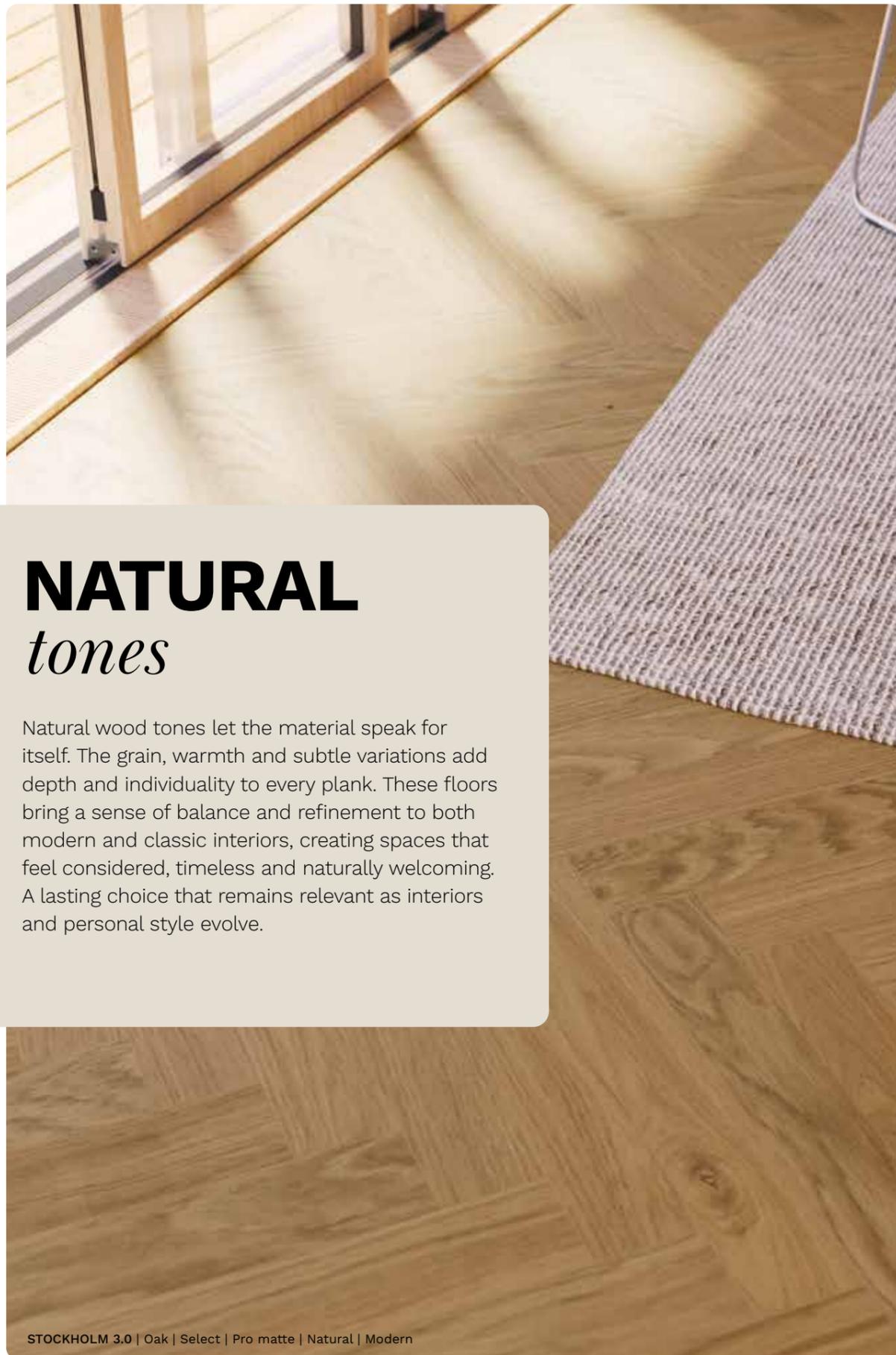
LYNGBY 3.0 | M
Oak | Blend | Brushed



STENINGE 3.0 | S | M
Oak | Blend | Pro matte



DALEN 3.0 | S | M
Oak | Blend | Pro matte



NATURAL *tones*

Natural wood tones let the material speak for itself. The grain, warmth and subtle variations add depth and individuality to every plank. These floors bring a sense of balance and refinement to both modern and classic interiors, creating spaces that feel considered, timeless and naturally welcoming. A lasting choice that remains relevant as interiors and personal style evolve.

STOCKHOLM 3.0 | Oak | Select | Pro matte | Natural | Modern



STOCKHOLM 3.0 | Oak | Select | Pro matte | Natural | Classic





NORRLIA 3.0 | Oak | Select | Pro matte | Natural | XXL



LYA 3.0 | Oak | Select | Brushed | Natural | XL





GRYT 3.0 | Oak | Blend | Brushed | Natural | M

NATURAL FLOORS

WOODURA HERRINGBONE NATURAL



STOCKHOLM 3.0
Oak | Nature | Pro matte Classic
| Modern

WOODURA PLANKS NATURAL



LYA 3.0 | XL | XXL
Oak | Select | Brushed



NORRLIA 3.0 | L | XL | XXL
Oak | Select | Pro matte

HONEY



KLAMBY 3.0 | XL | XXL
Oak | Select | Brushed

CONTRAST



IMMEL 3.0 | XL
Oak | Nature | Pro matte



EKET 3.0 | L | XL | XXL
Oak | Nature | Brushed



KVARNBY 3.0 | L | XL | XXL
Oak | Nature | Pro matte



DAMSTORP 3.0 | XL | XXL
Oak | Nature | Brushed



DALSHULT 3.0 | XL
Oak | Nature | Pro matte



GRYT 3.0 | M
Oak | Blend | Brushed



SKOGEN 3.0 | S | M
Oak | Blend | Pro matte



NOSABY 3.0 | XL | XXL
Oak | Select | Pro matte



ONSLUNDA 3.0 | XL | XXL
Oak | Nature | Pro matte



GREY *shades*

Grey floors introduce a refined, modern neutrality that adapts easily across interior styles. Inspired by Scandinavian landscapes and shifting light, these tones add calm depth and balance to a room. The result is a confident design foundation that supports everyday living while maintaining a quietly elegant expression. Grey wood floors pair beautifully with natural timber, stone elements, soft textiles and both light and dark furnishings.



STEHAG 3.0 | Oak | Nature | Pro matte | Earth Grey | XXL



SKIVARP 3.0 | Oak | Nature | Pro matte | Mineral Grey | XXL





BARUM 3.0 | Oak | Blend | Brushed | Earth Grey | M



RYA 3.0 | Oak | Nature | Pro matte | Silver | XL

“Grey wood floors create a quiet sophistication – neutral yet full of depth, they give the space a calm, considered foundation.”



STEHAG 3.0 | Oak | Nature | Pro matte | Earth Grey | L



GREVIE 3.0 | Oak | Select | Brushed | Earth Grey | XL



GRYBY 3.0 | Oak | Select | Pro matte | Earth Grey | L

GREY FLOORS

WOODURA PLANKS

EARTH GREY



GREVIE 3.0 | XL | XXL
Oak | Select | Brushed



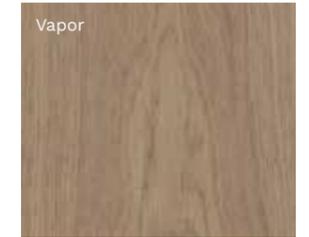
STEHAG 3.0 | L | XL | XXL
Oak | Nature | Pro matte

MINERAL GREY



SKIVARP 3.0 | XL | XXL
Oak | Nature | Pro matte

CONTRAST



GRYTET 3.0 | XL
Oak | Nature | Pro matte



BONNARP 3.0 | L | XL | XXL
Oak | Nature | Brushed



GRYBY 3.0 | L | XL | XXL
Oak | Select | Pro matte



RYA 3.0 | XL
Oak | Nature | Pro matte



BARUM 3.0 | M
Oak | Blend | Brushed

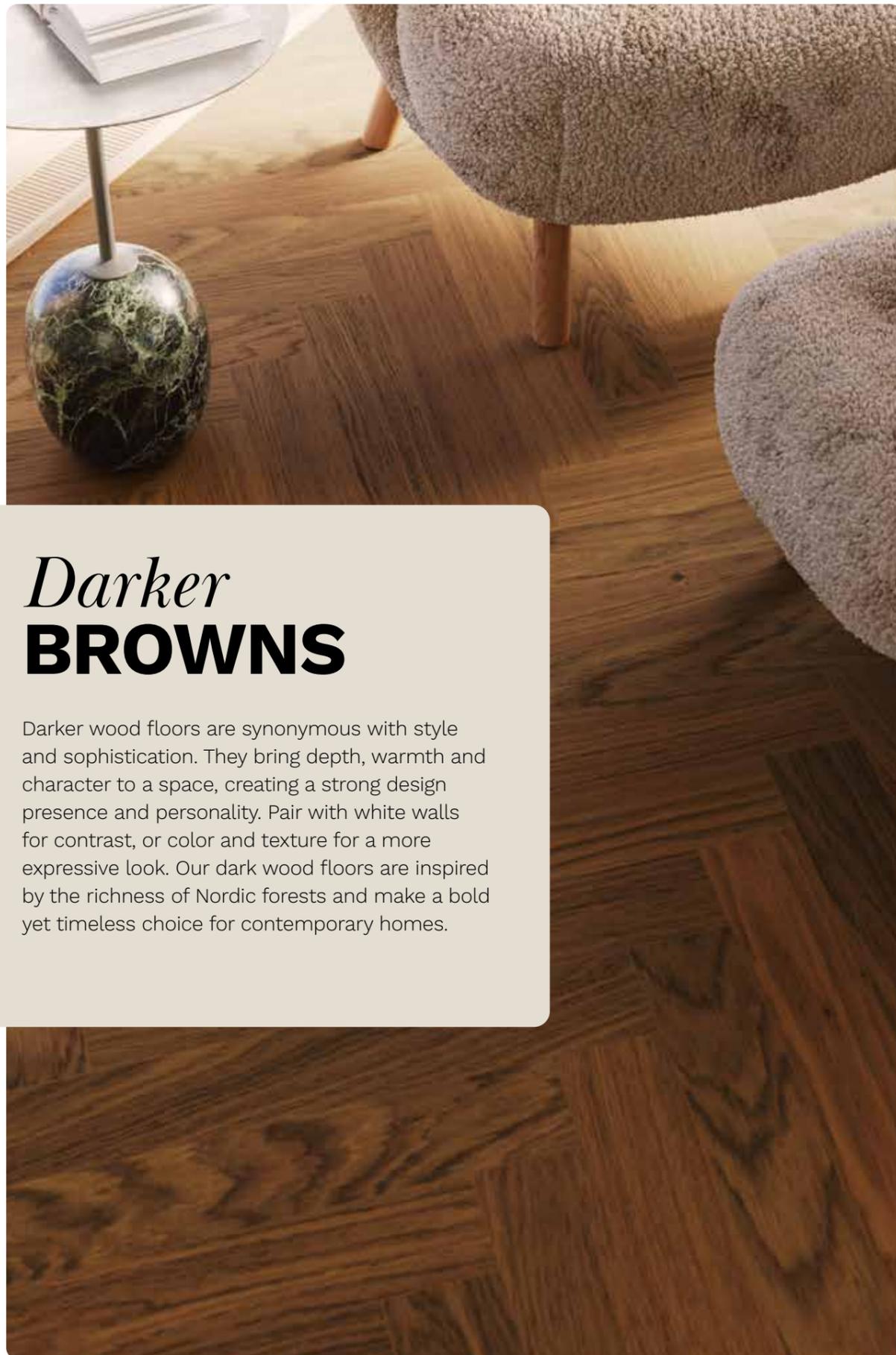


BOHULT 3.0 | S | M
Oak | Blend | Pro matte



GRYTET 3.0 | Oak | Nature | Pro matte | Vapor | XL

Please note that natural variations in color and pattern occur in real wood flooring, and the actual appearance may differ from images.



Darker **BROWNS**

Darker wood floors are synonymous with style and sophistication. They bring depth, warmth and character to a space, creating a strong design presence and personality. Pair with white walls for contrast, or color and texture for a more expressive look. Our dark wood floors are inspired by the richness of Nordic forests and make a bold yet timeless choice for contemporary homes.

SANDVIKEN 3.0 | Oak | Select | Pro matte | Terra Brown | Modern



SANDVIKEN 3.0 | Oak | Select | Pro matte | Terra Brown | Classic



STARBY 3.0 | Oak | Nature | Pro matte | Medium Smoked | XXL

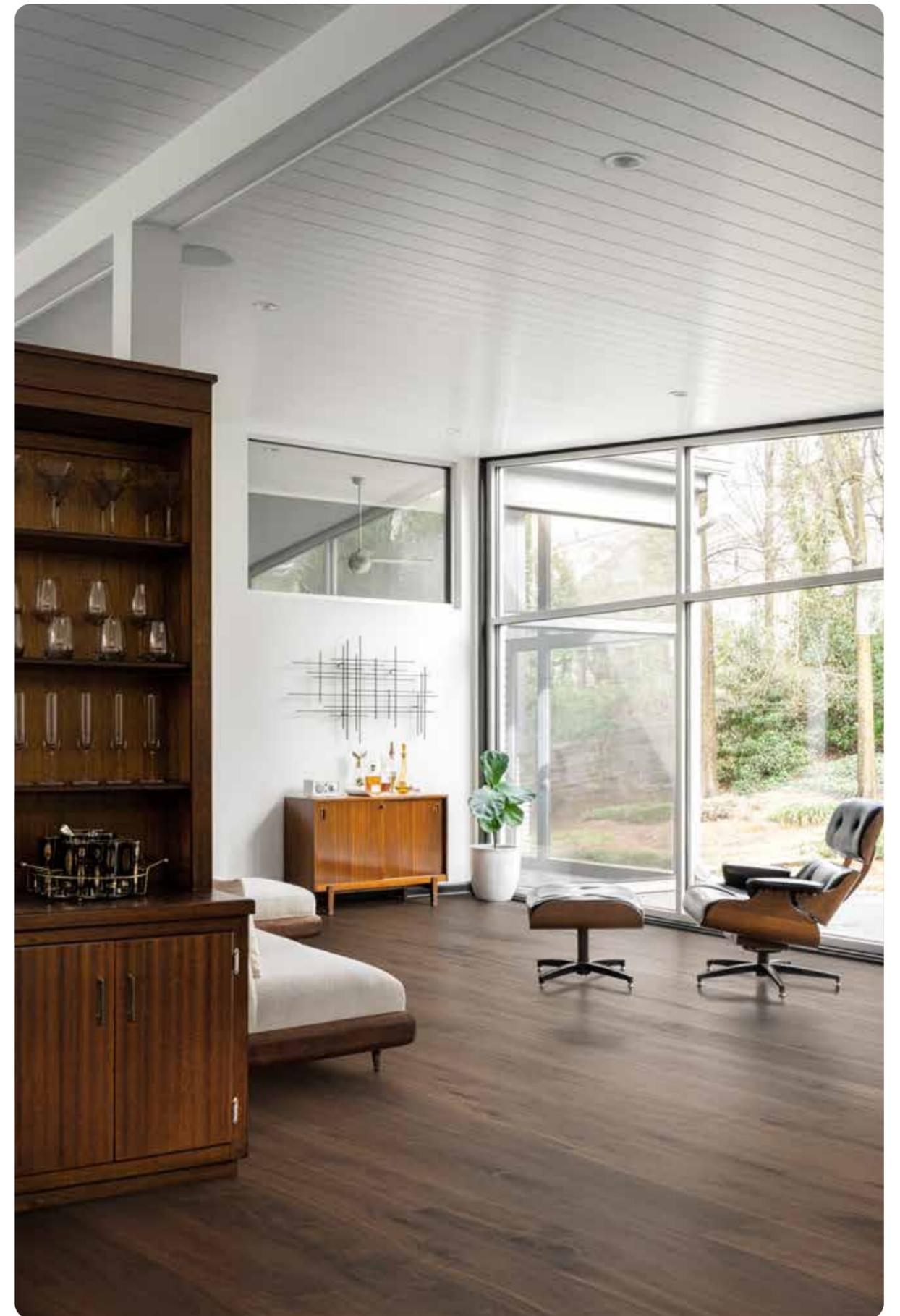


DYVIK 3.0 | Oak | Blend | Brushed | Terra Brown | M





GANTOFTA 3.0 | Oak | Nature | Pro matte | Terra Brown | L



VALLBY | Walnut | Nature | Pro matte | Terra Brown | XL



TULLSTORP 3.0 | Oak | Nature | Brushed | Terra Brown | XXL

BROWN FLOORS

WOODURA HERRINGBONE

TERRA BROWN



SANDVIKEN 3.0
Oak | Select | Pro matte
Classic | Modern

WOODURA PLANKS

TERRA BROWN



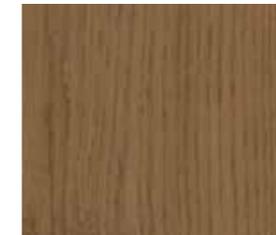
TULLSTORP 3.0 | L | XL | XXL
Oak | Nature | Brushed



VENESTAD 3.0 | L | XL
Oak | Select | Pro matte



EKERED 3.0 | XL
Oak | Select | Brushed



YXENHULT 3.0 | S | M
Oak | Blend | Pro matte



DYVIK 3.0 | M
Oak | Blend | Brushed



VALLBY 3.0 | XL
Walnut | Nature | Pro matte

SMOKED



LUGNET 3.0 | XL | XXL
Oak | Nature | Pro matte
Hard Smoked



STARBY 3.0 | XL | XXL
Oak | Nature | Pro matte
Medium Smoked

CONTRAST



HYLTA 3.0 | XL
Oak | Nature | Pro matte

Inspiration from around the globe

Our floors live in real spaces around the world – in homes, shops, offices and public interiors. Each project shows how thoughtful design supports different life-styles and ways of living, while remaining consistent in quality and character. These floors perform beautifully today and stay that way for years to come.



More real-life projects on our website!



Earth Grey flooring harmonizes with a wide range of interiors, bringing a calm, refined sense of luxury. It's a versatile base for both modern and classic spaces.



XXL Powder White oak planks bathe this space in light, enhancing its sense of openness.



Herringbone flooring adds instant character and visual interest. It creates a strong foundation for both statement pieces and timeless interiors.



White-toned ash flooring brings lightness and clarity to a space. Its subtle grain adds warmth and softness while keeping the look contemporary.

Photographer: Jaime Vilas | vinasphoto.com

How Woodura® works

Woodura® technology is a smarter way to build real wood floors. By fusing high-quality wood veneer with a moisture-resistant core and a powder mix, we create 100% real wood floors that are stronger and more stable. As a result, they're designed to last while using wood more responsibly.



Product build-up

1. Pro matte or brushed top coat
2. Natural wood veneer
3. Wood-based powder layer
4. Välinge Compositek™ wood core
5. Wood-based powder layer
6. Wood backing veneer

woodura®

Woodura is a patented technology invented by Välinge Innovation AB (<http://www.valinge.com/patents>). The Woodura wordmark and logo are registered trademarks owned by Välinge Innovation AB and any use of such marks is under license.

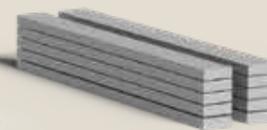
10x

MORE RESOURCE EFFICIENT

We slice, not saw, each log – think cheese slicer rather than a bread knife – creating a thin real-wood layer fused onto a high-density wood core. This means we only use a tenth of timber, leaving more trees in the forest. By working with responsibly sourced wood, we create strong, long-lasting floors designed to reduce environmental impact over time.



Woodura®
technology



Traditional
technology



72h

WATER PROOF

Designed with this technology, your floor stands up to life's messes. The surface is extra water-resistant, the core handles moisture, and the 5G Dry® locking system keeps liquid from seeping through the seams. Installation is also fast and glue-free – just click the pieces together, even over your existing floor.



5G Dry is a patented technology invented by Välinge Innovation AB (<http://www.valinge.com/patents>). The 5G Dry wordmark and logo are registered trademarks owned by Välinge Innovation AB and any use of such marks is under license.



3x

MORE DURABLE

By compressing and hardening real wood, this technology makes our floors three times stronger than traditional wood floors. The tougher surface is more resistant to dents and water, never needs sanding and is easy to clean.



100%

REAL WOOD

Every layer of our planks – from surface to core to backing – is made from real wood. No shortcuts, no imitations. We've reinvented wood flooring for modern living, keeping the natural strength, warmth and character you love.

Small details **big impact**

The right flooring accessories make all the difference. They enhance the character of a room, refine the details and bring your vision to life. We have designed our extensive range to match and complement our flooring, ensuring a seamless and professional result with every installation. From stair nosing to skirting boards, each piece is crafted to perfect the finish, creating a space that feels and looks polished. Find the perfect finishing touches to bring your flooring project to life.



It's all in the details!



Thresholds. For smooth transitions.

The thresholds provide accessibility for all, effectively covering the gap between the floor and door frame while allowing for ventilation beneath the door. They are designed with both function and comfort in mind to create a seamless and smooth transition between rooms.



Stair nosing. Sleek staircases.

Achieve a cohesive, elegant look with our high-quality stair nosing solutions, designed to enhance the appearance of your staircase. Now your flooring can seamlessly extend from room to room, even up and down your staircase. Our stair nosing is available for open and closed staircases, ensuring a perfect fit for any design style. By matching your flooring, it helps create a high-end look throughout your space.



Skirting. A perfect finishing detail.

Skirting boards are designed to conceal the gap between the floor and the wall elegantly. They enhance the overall aesthetic and protect against everyday wear and tear. Our skirting boards are crafted with precision and premium materials, ensuring durability and a flawless fit.



Molding. Smart and stylish.

The right moulding enhances the beauty and longevity of your flooring by creating smooth transitions and polished edges. We have designed our range of high-quality mouldings to perfectly complement your floor, ensuring a cohesive and professional result. Each piece, from T-Molds and reducers to end profiles and trim strips, is crafted for flawless integration.

Environment at the core

Sustainability was the starting point for Bjelin. We grew from a breakthrough flooring invention and a desire to use materials and resources more thoughtfully. From there, we created a new kind of wood floor for a better future.

Solid craftsmanship

Our floors are made in Sweden and Croatia, where the factories are close to Europe's largest continuous oak forest, Spačva. Here, the timber is carefully managed and certified for the future. Drawing on generations of expertise once used to craft Slavonian oak wine barrels, local craftsmen bring the same precision and care to Bjelin floors.

Sustainability by design

We believe great design should respect the planet. By controlling the entire production process, from raw material to finished floor, we reduce waste, use resources more efficiently and maintain high standards of quality and environmental responsibility.

More than labels

Our floors meet leading environmental standards, including the Nordic Swan Ecolabel, FSC® and Greenguard Gold. But for us, sustainability goes beyond certifications – it's about constantly finding better ways to make floors for the future.



The mark of
responsible forestry
FSC® C140725



Floors made different

Our superpower? Curiosity. It pushes us to try new ideas that benefit both people and the planet. To create a new kind of wood floor, we combined Scandinavian design, beautiful European wood, skilled craftsmanship and smart technology. The result is a stylish floor that performs hard and keeps up with real life. When you buy a Bjelin floor, we want you to dance on it for years to come.

View all designs



BJELIN

us.bjelin.com

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